



The *BUZZ* from *BEE*son

The goal of this newsletter is to bring you more information regarding the heating season. There is information on the new modulating furnace as well as a question/answer we've had in the past.

Recipe: "Baked Sweet Potatoes"

- 6 medium sweet potatoes, unpeeled
- 6 tablespoons unsalted butter
- 1/2 teaspoon kosher salt
- 1/8 teaspoon black pepper

(This recipe may be found at <http://www.realsimple.com/>)



**If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page. A coupon will be sent to you shortly after.*

1. Heat oven to 400° F. Pierce each sweet potato several times with the tines of a fork. Place the sweet potatoes on a rimmed baking sheet lined with foil. Bake until tender, about 45 minutes. Make a slit in the top of each sweet potato. Top with 1 tablespoon of butter and season with the salt and pepper.

Modulating Furnace

What is a modulating furnace? You may have heard the term thrown out there before. You may have even read or been told what it means with other brands. However, you may not know what it is when speaking of a York Modulating Furnace. Let me explain. York's modulating furnace infinitely varies between 30% and 100% of its capacity as your home desires. For example, if you set your thermostat at 70 degrees and it's 50 outside, it doesn't need to run at 100% to keep up. However, if it's 10 degrees outside, it will likely need 100% (or close to) to keep your house warm. That 30%-100% gives you the capability to use only what needs to be used. It saves you money and is much more environmentally-friendly than your standard furnace. It's rated at 98% AFUE, which is the efficiency. Therefore, only 2% of the fuel used to run your furnace is wasted. That's the best on the market. You can get the furnace with or without the variable speed blower. This maintains 1/2 degree tolerance in your home. For instance, if you set your thermostat at 70 degrees, with this furnace, your thermostat won't even read 69 degrees in the house before the furnace comes on and adjusts the temperature accordingly. Don't forget this furnace is eligible for the \$1500 tax credit, utility rebates, and York rebates if matched with the outdoor unit*.

*Tax credit is 30% of installation up to \$1500. Consult your tax advisor for more details. The utility rebates vary with each company. Contact for more details. The current York rebates are eligible with a qualifying system only, not as a stand alone unit at this time.

Special Customer Coupon

Receive \$10 off next service call with Beeson Mechanical Service, Inc.™!*

***Expires 12/31/2009 *Limit 1 coupon per customer**

***May Not Be Used in Conjunction with Any Other Discount or Coupon**

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BEESON

MECHANICAL SERVICE

COMMERCIAL RESIDENTIAL

501 Main Street
 PO Box 56
 Whiteland, IN 46184
 Phone: 317-535-9338
 Fax: 317-535-1054
 beesonco@beesonco.com
 www.beesonco.com
 Owner: Leslie Beeson
 Co-Owner: Kent Beeson

Fall Clean & Check

It's that time again! It's time for a clean and check on your indoor furnace or air handler, or even your package unit. Our technicians have a specialized checklist for your system to make sure they don't forget anything! We will even change out your filter for you! Our clean and checks start at just \$79 in Whiteland. To save some money, you can upgrade to our annual service contract. This will take care of your fall as well as your spring clean and checks. It will also put you on a priority list for service calls, even after hours emergency service calls! If you'd like more information, don't hesitate to call.

FREE ESTIMATES
Snow Removal & Salt Spreading

Clean & Checks \$79*
Service Contracts \$135**

*For Standard Residential Heat Pump or Air Conditioner in Whiteland

**Starting At \$135 in Whiteland

Kaden is growing, growing, growing. He got his first hair cut on his 18 month birthday in September so we said goodbye to his first curl (and probably last). He's starting to talk and understands what people around him are saying (not to be confused with him taking instructions). He was in the baby contest at the Johnson County Fair in July and loved it (as you can see in the picture).



Questions and Answers

I think I need a new furnace but I don't have much money. What do I do?

With this economy, you're not the only one in this situation. First of all, you call us. If it's something simple you can take care of yourself, we'll walk you through it via the phone at no charge. If it's something more complicated, we can come look at it for just the service call fee. Chances are, it can be fixed, and even for a very reasonable price. We can give you an idea what it will cost to fix it if you prefer. If you absolutely have to replace your furnace and/or system, we will give you a free estimate. We will look at your current system, problems you have had in the past, make sure it is the correct size, and ask you what you're most interested in (i.e. quiet furnace, allergy

problems, humidity control, utility bills, rebates, initial cost, etc.) Once we discuss what we think will be best for you, we will type up a formal estimate for you and get it back to you right away. You will have at least 3 options, "good", "better", "best". We know at this point in time, there are a lot of people with the "best" taste and the "good" budget. We like to give you options. You then get to choose what furnace/system is right for you. And, of course, if you have any questions, we are always there to answer them. Once you make your decision, you can let us know if you're interested in financing. Depending on the product, we have up to a 12 month same as cash financing option. We have several financing options and will help you choose the one that's right for you.

*If you have questions you'd like answered, please call or email us for next time!

Benefits with Beeson™....

- Backed by over 60 years combined experience
- 24 hour emergency service
- Will travel anywhere in central Indiana
- Local, family-owned business
- 4x4 emergency response vehicles (for our rural and snowed-in customers)

Beeson Mechanical Service™
 501 Main Street, PO Box 56
 Whiteland, IN 46184
 www.BeesonCo.com

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